Sean Menick

Creative strategist, user advocate

773.344.0856

smenick@att.net

thezomb.net

linkedin.com/in/sean-menick/

Brief

He has over a decade of digital experience, particularly related to e-commerce and large corporate websites.

Skills

User Experience Design

HTML/CSS

Visual Design

Information Architecture

UX Research

Project Management

Content

Quality Assurance

Testing/Validation

Education

Northern Illinois University, Dekalb — B.F.A. Time Arts

Selected Experience

Sears Holding Company, Chicago, IL / Senior UX Designer

APRIL 2018 - JULY 2018

- Provided UX analysis and redesign of top user journey's for *Sears Parts Direct*
- Identified gaps in UI and outlined potential UX research opportunities
- Core components were overhauled to bring all elements into overall UX alignment
- Updated experiences for the product detail, model detail, and home pages were also designed using ad-hoc user personas, usability testing, and site metrics

The College of American Pathologists, Northfield, IL / UX Designer-Developer

OCTOBER 2013 - JULY 2017

- Designed a wide range of digital experiences for integrated marketing campaigns delivered via landing pages, mobile apps, emails, and social media
- Redesigned UI elements post rebranding to align with current properties
- Provided UX/UI expertise to UX Manager and application development team
- Developed the digital entry of the CAP's brand guide
- Created pattern library of extensible content modules for consumption in a CMS

Newark/element14, Chicago, IL / UX Designer-Developer

MAY 2012 - JULY 2013

- Redesigned experiences for a large number of e-com pages and portals for the US, Canada, and Mexico properties by working across multi-functional teams
- Maximized platform flexibility and scalability by using a modular CSS framework and fluid layouts
- Provided UAT support and documentation of errors during the functional testing phase of re-platforming

Pearson, Glenview, IL / UX Designer-Developer

JULY 2008 - AUGUST 2010

- Start to finish responsibility for campaigns via wireframes, flow charts, UI design, prototypes, and template builds
- Supported integrated marketing campaigns with websites, microsites, portals, and emails
- Contributed to creative and technical strategies that helped generate $700 million in revenue